

Toplines - Nevada General Election Poll

Survey Project Overview

- Prepared by: Providence
- Contact: David Wolfson, Woodrow Johnston
- Survey Name: Nevada General Election Poll
- Survey Modes: SMS/Text to Web
- Sample Size: n=538
- 95% Confidence Level
- $\pm 4\%$ Margin of Error
- Survey Dates: October 22-23, 2024
- Post-stratified on Age, Gender, Party, DMA, and Race, with 2024 General Election turnout weights applied to balance these factors. Due to weighting and rounded calculations, not all responses may total exactly n538

Questionnaire Sections

1. Screening Questions
2. Subject Matter Questions
3. Demographic and Behavioral Questions
4. Precoded Variables

Screening Questions

q1_18+

Are you 18 years of age or older?

Q1	%	
Yes	538	100
No	0	0

q2_Registered

Are you registered to vote in the state of Nevada?

Q2	%	
Yes	538	100
No	0	0
Not Sure	0	0

q3_VoterPropensity

How likely are you to vote in this November's Presidential election out of the following options?

Q3	%	
Extremely Likely	495	92.0
Very Likely	24	4.5
Somewhat Likely	19	3.5
Not Very Likely	0	0.0
Not Likely at All	0	0.0

Subject Matter Questions

q4_Presidential

If the 2024 Presidential election were held today, who would you vote for?

Q4		%
Harris, Kamala D., Democratic	252	46.8
Oliver, Chase, Libertarian	6	1.1
Skousen, Joel, Independent American Party	1	0.2
Trump, Donald J., Republican	272	50.6
None of These Candidates	7	1.3

Demographic and Behavioral Questions

q6_Ideology

Do you consider yourself to be...

Q6		%
Very Conservative	98	18.2
Somewhat Conservative	120	22.3
Moderate	153	28.4
Somewhat Progressive	66	12.3
Liberal	101	18.8

q7_Religion

If you have one, what is your religious affiliation?

Q7		%
Another Religion	42	7.8
Catholic	133	24.7
Evangelical, Born-Again Protestant (non-denominational Evangelical, Pentecostal, Church of God)	72	13.4
Jewish	12	2.2
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	65	12.1
Mormon/Church of Jesus Christ of Latter Day Saints	18	3.3
Muslim	2	0.4
Not Religious	163	30.2
Orthodox (Eastern or Oriental)	5	0.9
Unsure	27	5.0

q8_Education

What is the last grade you completed in school?

Q8		%
Bachelor's Degree	154	28.6
Graduate Degree, such as a Master's degree, professional degree, or PhD	129	24.0
High School Degree or less	80	14.9
Some College	175	32.5

q9_Ethnicity

What is your Race?

Q9		%
African-American, Non-Hispanic	23	4.3
Asian	27	5.0
Biracial	11	2.0
Hispanic	95	17.7
Other	31	5.8
White, Non-Hispanic	351	65.2

Precoded Variables

q10_PartyRegistration

Are you registered as a... (Pre-Coded)

Party		%
Democrat	194	36.1
Independent	161	29.9
Republican	183	34.0

q11_Age

Which of the following is your age range? (Pre-Coded)

Age_Group		%
18-34	100	18.6
35-54	174	32.3
55-64	97	18.0
65+	168	31.2

q12_Gender

What is your gender? (Pre-Coded)

Gender		%
Female	279	51.9
Male	258	48.0
Other	1	0.2

Media Market

What is your media market (DMA)? (Pre-Coded)

DMA		%
LAS VEGAS	385	71.6
OTHER	8	1.5
RENO	145	27.0